

SAFE AREA

CUT LINE

REG MARKS

# Small Feather Flag

ARTWORK CHECKLIST

Please follow the 8 steps below before submitting print ready artwork files.

Create artwork on the “Artwork” Layer in CMYK mode only, leave other layers as they are and do not delete them.

1

Keep critical artwork (images, logos, copy or text) within the “safe area” marked by the blue dashed line.

2

Ensure your artwork extends +5mm to outer edge of cut line marked by pink line.

3

Embed any image/link if you use them.

4

All images must have a minimum resolution of 300dpi.

5

All fonts must be converted to outlines - no live copy to remain.

6

All Pantone colours should be converted to CMYK.

7

Save artwork using Adobe PDF preset PDF/X-4:2010 and check box to “Create Acrobat layers from top level layers”.

8

